

The Crazy Loop

Hi to All.

Good to see you all again and I hope this will bring more business for all.

I was thinking of linking all this a while ago, but as time goes, it was always going to be a bit of a challenge finding the time to do it. Thanks to Nthabiseng who will be moving on shortly to a career in advertising.

Anyway, let me explain what the reasoning is behind this project.

We have been linked all these years by means of the Baz bus on the “Crazy Loop.”

We have seen in recent years how our guests have flown in and hopped straight to more popular places.

In essence this loop is the heart of the country and offers all kinds of possibilities to not only them, but to us as well.

Purpose:

To introduce all guests to our places, establishments and operations.

Formulate an inventory for them, combining all our products, giving the guests ample choice. Let them decide what they want and give them the info at hand.

Give them information as to be able to guide them in an appropriate manner.

Increase our turnover and keep our beds full.

Create a viable alternative to other Hot Spots in SA.

To support each other and to ensure that we net work more effectively.

Implementation:

We have compiled a “Control sheet” or “Key” namely the Crazy Loop

This Key explains to the guest how to get to their preferred destinations.

It gives them the choice to decide what tour, accommodation and means of transport to choose.

We have received most of the information from your operations and accommodation and have attached them.

This information can be sent to the guest on enquiry. The Key sent first then after further enquiry, the back up info on file in your PC.

- I must stress that we did not see all who we intended to see and that this project is open for all who would wish to partake in it.
- It costs nothing.
- If you wish to change working partners, or add or revise contents in the key sheet, then please do so, but then forward your amended info on to your working partners.
- This will ensure the info is up to date at all times.
- Remember each establishment has something different to offer different people.
- It is up to you to choose what you think is best and refer them accordingly.
- Commissions can be discussed and payments implemented.

If you have any questions on the workings of this, then please give me a call.

As a Gateway to South Africa, we (Purple Palms and North South Backpackers) will be doing our utmost to sell your place and refer.

If you want to appear on our Key sheet, then contact us, and we will make the

additions.

Ok then, let's get on with it, and good luck to all.

John